

▶ File and Data Formats

The design data can be supplied by means of the following programmes:

- ArtPro (.ap)
- Illustrator (.eps und .ai)
- Indesign (.indd)
- Freehand (.fh11)
- QuarkXPress (.qxp)
- PDF (.pdf)

Please check the files with regard to completeness of the references. Unnecessary levels and colours and those not used should be deleted. When supplying PDF files, the resolution should be sufficiently high. Images should be sent along separately.

▶ General Information

- the supplied data must be produced according to the demands and specifications of the final processing unit
- the data should be placed on a scale of 1:1 on the latest sheet layout, according to the technical data
- packing marks and their forerun must be considered
- a type size of at least 5-6 points is recommended
- all graphic elements must be established in a layout-programme as vector data

▶ Typefaces

If your file contains editable texts:

- the complete typefaces used should be sent in a separate file to be able to carry out text corrections subsequently, if necessary

Preferably, two data files should always be sent along:

- these should contain printing data for further processing within the pre-press stage, where all typefaces are converted into paths
- these should also contain a second set of data in which the typefaces are completely editable

▶ Image Files

Please consider the following for Photoshop-image files:

- the image resolution should amount to at least 300 dpi in original scaling
- for Bitmap images, the resolution should not come below 2400 dpi
- send images in Tiff format (or Jpeg format in maximum quality)
- preferably PSD files including levels
- inserted Tiff files must always correspond to state of the art PSD files
- coloured elements, graphics and image data should optimally be structured in CMYK, adapted to the process. When sending RGB data, an ICC-profile of the generating unit should be added

▶ Documents to be included

Contract proof:

- to complete the data supply, each motif should be accompanied by an approved agency proof
- data which are not adapted to the later printing standard must normally be adapted and corrected with regard to the target colours

▶ Data Transfer

You can send your data to us as follows:

- by FTP. Please ask for the access data under the telephone number mentioned below
- as a link to the download
- by e-mail to be sent to: repromac@saueressig.de
- by means of data carrier (CD/DVD/USB flash drive)
- please always name your contact person/s in our customer service department